

Sponsorship Opportunities

Why sponsor with SELT?

A SELT sponsorship offers your business the opportunity to leverage your support into creative advertising that will reach a large and diverse audience. You'll gain exposure to the members of our community who value recreational lands, clean drinking water, fresh food, and a healthy lifestyle.

SELT hosts three major events every year: The Wild & Scenic Film Festival in April, The Conservation Celebration in June, and TrailFest in October, each of which offers unique marketing and engagement opportunities.









CHOOSE YOUR OWN SPONSORSHIP ADVENTURE

We're all about customizing the perfect sponsorship opportunity that meet your needs. We have many different options and are happy to sit down with you and develop a package that delivers the best value for your business.

SELT operators are standing by!



About SELT

SELT works across 52 communities, toward the goal of helping to sustain people and nature - now, and in the future. We work daily to save, share, and steward local landscapes for the purposes of clean water, outdoor recreation, fresh food, wildlife habitat, healthy forests, and a robust coastal environment.

SELT is one of 12 land trusts in New Hampshire accredited by the Land Trust Accreditation Commission. Accreditation assures SELT's donors, partnering landowners, and communities that SELT meets the highest ethical, legal, and financial management standards of the land trust community. Learn more at seltnh.org.

Questions? Contact Zoe Graves at zoe@seltnh.org or 603-658-9723

SYRCL's WILD & SCENIC® FILM FESTIVAL

WHERE ACTIVISM GETS INSPIRED

April 16, 2027
The Music Hall
28 Chestnut Street, Portsmouth

Where nature receives the red-carpet treatment! The Wild & Scenic Film Festival, held annually at The Music Hall in Portsmouth, presents a slate of inspiring short films hand-picked by SELT's volunteer film committee, which speaks to the environmental concerns and celebrations of our time. We routinely fill the 800+ seats at The Music Hall **with film lovers of all ages!**



Sponsorship Benefits

Benefit and Recognition Opportunities	Platinum Level $3,500	Gold Level $2,500	Silver Level $1,250	Bronze Level $650	Friend Level $350
Logo displayed on screen after Wild & Scenic Film Festival official intro	✓				
Opportunity to have info table in Music Hall lobby	✓				
Logo on VIP Reception invitation	✓	✓			
Recognition with logo on poster and in comments at VIP reception	✓	✓			
Invitations to our exclusive SELTie Circle events	✓	✓	✓		
Social media recognition	✓	✓	✓	✓	
Ad in event program	✓ Full page	✓ Half page	✓ Logo	✓ Listing	
Display on pre-program slideshow	✓ Full slide	✓ Logo	✓ Logo	✓ Listing	✓ Listing
Free tickets to share with your staff	✓ 10 tickets	✓ 8 tickets	✓ 6 tickets	✓ 4 tickets	✓ 3 tickets
Recognition on SELT website	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo
Invitation to attend VIP Reception	✓	✓	✓	✓	✓
Recognition in e-news sent to 9,000+ subscribers	✓ Logo	✓ Logo	✓ Logo	✓	✓

Conservation Celebration

Saturday, June 12, 2027
Burley Farms
247 North River Road, Epping



Every year, our SELTies gather together to raise their glasses and tip their hat to all that they made possible in the world of land conservation. The Conservation Celebration (which also serves as SELT's Annual Meeting) brings together over 150 of our **closest friends and allies in the conservation community** for an evening of camaraderie, reflection, and anticipation of the exciting work that is on the horizon.

Sponsorship Benefits

Benefit and Recognition Opportunities	Gold Level $2,500	Silver Level $1,250	Bronze Level $650	Friend Level $350
Opportunity to provide a 60 second video to play at event	✓			
Complimentary Burley Bands (wearers receive free drinks)	✓	✓		
Invitations to our exclusive SELTie Circle events	✓	✓		
Opportunity to have info table or company information at event	✓	✓	✓	
Recognition during welcome remarks	✓	✓	✓	
Complimentary event tickets	**6 tickets**	**4 tickets**	**2 tickets**	**2 tickets**
Listing on event invitations (2,500+ mailed)	✓ Logo	✓ Logo	✓	✓
Linked recognition in SELT e-news and website	✓ Logo	✓ Logo	✓	✓
Listing on Event Registration page	✓ Logo	✓ Logo	✓ Logo	✓
Social media recognition	✓	✓	✓	✓
Listing on welcome slideshow	✓ Logo	✓ Logo	✓	✓
Listing on SELT booth signage	✓	✓	✓	✓

TRAILFEST

Saturday, October 16, 2027
Burley Farms
247 North River Road, Epping

A celebration of the great outdoors - and everyone is invited! This popular, free, **family-friendly event** features food, music, guided nature walks, wildlife demonstrations, exhibits, and trail runs for children and adults. This event averages 1,000 attendees each year!





Sponsorship Benefits

Benefit and Recognition Opportunities	Platinum Level $3,500	Gold Level $2,500	Silver Level $1,250	Bronze Level $650	Friend Level $350
Sponsorship of Presentation Tent	✓				
TrailFest "Burley Bands" that allow the wearer free food and drinks at the event	✓ x10	✓ x4			
Recognition during TrailFest event announcements	✓	✓			
Logo on event t-shirt	✓	✓	✓		
Opportunity to provide banner to display at event	✓	✓	✓	✓	
Recognition in SELT Views, our hard copy newsletter	✓ Logo	✓ Logo	✓	✓	✓
Listing on all posters and event signage	✓ Logo	✓ Logo	✓ Logo	✓	✓
Social media recognition	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓
Recognition in SELT e-news and website	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓
Listing on TrailFest post-event video	✓ Logo	✓ Logo	✓	✓	✓
Opportunity to have a sponsor booth at the event	✓	✓	✓	✓	✓

Other Sponsorships

Outreach Program - *$3,500*



Over 60 field trips offered annually. With the goal of offering something for everyone, this program engages 750+ SELTies each year!

Benefits

- Logo and recognition in Get Outside E-News (8,000+ recipients)
- Brand prominent in all Outreach program communications

Volunteer Program - *$2,000*



Volunteers are the bedrock of SELT's mission helping in all corners of the organization, from trail and property maintenance to administrative office support to events and education and everything in between!

Benefits

- Logo and recognition in monthly e-news "The Buzz" (400+ recipients)
- Brand placement at volunteer program events Volunteer Field Season Kickoff Event and the Volunteer Summer Training Camp (30+ attendees)
- Logo on SELT's Volunteer Portal (400+ users)

Outreach Events Series - *$1,000*

($350 for an individual event)

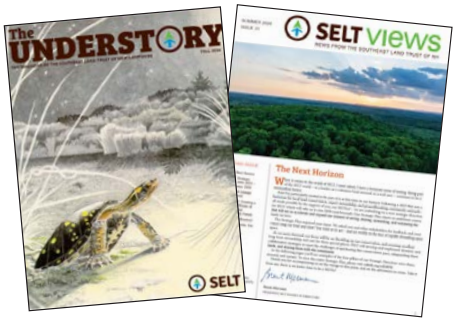


The Nan and George Mathey Center at Burley Farms is a true meeting-place of community conservation, with diverse and exciting outdoor-focused events happening throughout the year, including *Wildlife Wednesdays*, *Little SELTie Story Time,* and much more.

Benefits

- Logo and recognition in event marketing materials
- Brand placement at the site of the events attendees

SELT Publications - *$500*



SELT publishes three editions of its *Views* newsletter during the year and the annual *Understory* magazine (3,000+ readers).

Benefits

- Half page ad in publication of choice (print and digital)

Questions? Contact Zoe Graves at zoe@seltnh.org or 603-658-9723

Underwriter Program

Designed for corporate and business partners who want to engage closely, SELT's Underwriter Program offers exceptional SELT benefits for exceptional mission support.

Benefits

$10,000 +

Everything below plus:

One free use of SELT's Wofchuck Wing, which includes Pratt Family Community Room for up to 50, The Hive break out meeting room for up to 10, SELT's private outdoor patio (comfortably accommodates up to 30) and outdoor deck (up to 10), kitchen, and a unique entry that can accommodate evening or weekend meetings if desired.

$5,000 +

A customized full or half-day Trail Workday for your employees and/or customers on a nearby SELT-owned property.

SELTie Conservation Circle Membership for up to four staff members. SELTie Circle Members receive invitations to exclusive events and communications and an assigned SELT staff member to quickly respond to needs.

Underwriting Opportunities

Land Conservation

Land and Easement Stewardship

SELT Programming

All-Terrain Learning Adventures for School-age Children

ATLAS
ALL-TERRAIN LEARNING ADVENTURES

Recognition

Customized recognition opportunities on SELT's traditional and digital communication platforms, which include:

- **SELT Views** – Hard copy newsletter distributed to 2,500+ supporting households and businesses
- **SELT's Annual Report** – Hard copy and e-distribution to 8,000+ supporting households and businesses
- **SELT's Understory Magazine** – Hard copy and digial distribution to 9,000+ supporting households and businesses, plus hundreds of additional community members via SELT's outreach events
- **SELT Scoop** – SELT's e-newsletter sent to 9,000+ users
- **Get Outside** – SELT's event and programming e-blast sent to 7,000+ users
- **Unique Facebook Posts** – 9,800+ followers
- **Unique Instagram Posts** – 3,200+ followers
- Listing on **SELT's website** with live link to supporting business (6,500+ monthly web visitors)





For more information, please contact Outreach and Education Director Zoe Graves at zoe@seltnh.org or call her direct line at 603-658-9723.