



# Sponsorship Opportunities

## Why sponsor with SELT?

A SELT sponsorship offers your business the opportunity to leverage your support into creative advertising, which will reach a large and diverse audience. You'll gain exposure to the members of our community who value recreational lands, clean drinking water, fresh food, and a healthy lifestyle.

SELT hosts three major events every year: The Wild & Scenic Film Festival in April, The Conservation Celebration in June, and TrailFest in October, each of which offers unique marketing and engagement opportunities.

### CHOOSE YOUR OWN SPONSORSHIP ADVENTURE

We're all about customizing the perfect sponsorship opportunity that meet your needs! We have many different options and are happy to sit down with you and develop a package that delivers the best value for your business! SELT operators are standing by!



## About SELT

SELT works across 52 communities, toward the goal of helping to sustain people and nature - now, and in the future. We work daily to save, share, and steward local landscapes for the purposes of clean water, outdoor recreation, fresh food, wildlife habitat, healthy forests, and a robust coastal environment.

SELT is one of 12 land trusts in New Hampshire accredited by the Land Trust Accreditation Commission. Accreditation assures SELT's donors, partnering landowners, and communities that SELT meets the highest ethical, legal, and financial management standards of the land trust community. Learn more at [seltnh.org](http://seltnh.org).



**Questions? Contact Derrick Trent at [derrick@seltnh.org](mailto:derrick@seltnh.org) or 603-658-9725**

**Where nature receives the red-carpet treatment!** The Wild & Scenic Film Festival, held annually at The Music Hall in Portsmouth, presents a slate of inspiring short films hand-picked by SELT's volunteer film committee, which speaks to the environmental concerns and celebrations of our time. We routinely sell out the 800+ available seats at The Music Hall. This event usually attracts an adult crowd.

**FOCUS DEMOGRAPHIC**  
Nature and film lovers of all ages

## Sponsorship Benefits

Benefit and Recognition Opportunities	Platinum Level \$3,500	Gold Level \$2,500	Silver Level \$1,250	Bronze Level \$650	Friend Level \$350
Logo displayed on screen after Wild & Scenic Film Festival official intro	✓				
Logo on VIP Reception invitation	✓				
Recognition with logo on poster and in comments at VIP reception	✓	✓			
Invitations to our exclusive SELTie Circle events	✓	✓	✓		
Social media recognition	✓	✓	✓	✓	
Ad in event program	✓ Full page	✓ Half page	✓ Logo	✓ Listing	
Display on pre-program slideshow	✓ Full slide	✓ Logo	✓ Logo	✓ Listing	✓ Listing
Free tickets to share with your staff	✓ 10 tickets	✓ 8 tickets	✓ 6 tickets	✓ 4 tickets	✓ 3 tickets
Recognition on SELT website	✓ with logo	✓ with logo	✓ with logo	✓ with logo	✓ with logo
Invitation to attend VIP Reception	✓	✓	✓	✓	✓
Recognition in event e-news	✓ with logo	✓ with logo	✓ with logo	✓	✓

*In order to realize all benefits, commitments must be in by March 12, 2026.*

# Conservation Celebration

Saturday, June 13, 2026  
Burley Farms  
247 North River Road, Epping

Every year, our SELTies gather together to raise their glasses and tip their hat to all that they made possible in the world of land conservation. The Conservation Celebration (which also serves as SELT's Annual Meeting) brings together our closest friends for an evening of camaraderie, reflection, and anticipation of the exciting work that is on the horizon.

**FOCUS DEMOGRAPHIC**  
High-leverage supporters and active conservation community members

## Sponsorship Benefits

Benefit and Recognition Opportunities	Gold Level \$2,500	Silver Level \$1,250	Bronze Level \$650	Friend Level \$350
Opportunity to provide a 60 second video to play at event	✓			
Complimentary Burley Bands (wearers receive free drinks)	✓	✓		
Invitations to our exclusive SELTie Circle events	✓	✓		
Opportunity to have info table or company information at event	✓	✓	✓	
Recognition during welcome remarks	✓	✓	✓	
Complimentary event tickets	6 tickets	4 tickets	2 tickets	2 tickets
Listing on event invitation reminders	✓ with logo	✓ with logo	✓	✓
Linked recognition in SELT e-news and website	✓ with logo	✓ with logo	✓	✓
Listing on Event Registration page	✓ with logo	✓ with logo	✓ with logo	✓
Social media recognition	✓	✓	✓	✓
Listing on welcome slideshow	✓ with logo	✓ with logo	✓	✓
Listing on SELT booth signage	✓	✓	✓	✓

*In order to realize all benefits, commitments must be in by May 8, 2026.*



247 North River Road Epping, NH 03042 · 603-778-6088 · [seltnh.org](http://seltnh.org)

# TRAILFEST

Saturday, October 17, 2026

Burley Farms  
247 North River Road, Epping

A celebration of the great outdoors - and everyone is invited! This popular, free, family-friendly event features food, music, guided nature walks, wildlife demonstrations, exhibits, and trail runs for children and adults. In 2024, we welcomed over 1,000 children, adults, vendors, and volunteers.

**FOCUS DEMOGRAPHIC**  
People of all ages (but especially families with children).

## Sponsorship Benefits

Benefit and Recognition Opportunities	Platinum Level \$3,500	Gold Level \$2,500	Silver Level \$1,250	Bronze Level \$650	Friend Level \$350
Opportunity to have a sponsor booth at the event	✓				
Sponsorship of Presentation Tent	✓				
TrailFest "Burley Bands" that allow the wearer free food and drinks at the event	✓ x10	✓ x4			
Recognition during TrailFest event announcements	✓	✓			
Logo on event t-shirt	✓	✓	✓		
Opportunity to display banner on barn	✓	✓	✓	✓	
Recognition in SELT Views, our hard copy newsletter	✓ with logo	✓ with logo	✓	✓	✓
Listing on all posters and event signage	✓ with logo	✓ with logo	✓ with logo	✓	✓
Social media recognition	✓ with logo	✓ with logo	✓ with logo	✓ with logo	✓
Recognition in SELT e-news and website	✓ with logo	✓ with logo	✓ with logo	✓ with logo	✓
Listing on TrailFest post-event video	✓ with logo	✓ with logo	✓	✓	✓
Opportunity to provide banner to display at event	✓ with logo	✓ with logo	✓ with logo	✓ with logo	✓

*In order to realize all benefits, commitments must be in by September 11, 2026.*



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# Other Sponsorships

## Outreach Program - \$3,500

Over 60 field trips offered annually. With the goal of offering something for everyone, this program engages 750+ SELTies each year!

### Benefits

- Logo and recognition in Get Outside E-News (3,500+ recipients)
- Brand prominent in all Outreach program communications



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## Volunteer Program - \$2,000

Volunteers are the bedrock of SELT's mission helping in all corners of the organization, from trail and property maintenance to administrative office support to events and education and everything in between!

### Benefits

- Logo and recognition in monthly e-news "The Buzz" (400+ recipients)
- Brand placement at volunteer program events Volunteer Field Season Kickoff Event and the Volunteer Summer Training Camp (30+ attendees)
- Logo on SELT's Volunteer Portal (400+ users)



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## Outreach Events Series - \$1,000

The Nan and George Mathey Center at Burley Farms is a true meeting-place of community conservation, with diverse and exciting outdoor-focused events happening throughout the year, including *Wildlife Wednesdays*, *Little SELTie Story Time*, and much more.

### Benefits

- Logo and recognition in event marketing materials
- Brand placement at the site of the events attendees



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## SELT Publications - \$500

SELT publishes three editions of its *Views* newsletter during the year and the annual *Understory* magazine (3,000+ readers).

### Benefits

- Half page ad in publication of choice (print and digital)



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