



# THE MATCHING CHALLENGE

## to Protect Mount Molly and Expand Birch Ridge

### Double the impact of your gift today!

To protect Mount Molly and expand Birch Ridge, \$1 million remains to be raised<sup>1</sup>.

A generous and committed group of leadership donors will match contributions for the Keep Merrymeeting Clean initiative!

**All gifts and pledges, of any amount and dollar-for-dollar, will be matched between now and October 26, 2020.**

Keep Merrymeeting Clean seeks to conserve 500 acres on the flanks and top of Mount Molly and 600 acres adjacent to the Birch Ridge Community Forest.

You can help protect the lake's water quality, preserve scenic views, enhance nearby recreation, and conserve key wildlife habitat.

Contributions can be made via gifts of securities, IRA distributions, credit or debit cards, and check. Pledges, payable by December 31, 2022, can be customized to meet your family's charitable giving needs, goals, and financial circumstances.

To have a confidential conversation about how you can make the biggest impact with your gift, please contact Brian Hart, Executive Director of SELT, at **603-778-6088** or **bhart@seltnh.org**.

YOUR GIFT	+ MATCHING GIFT	= DOUBLE THE IMPACT
\$1,000	\$1,000	\$2,000
\$2,500	\$2,500	\$5,000
\$5,000	\$5,000	\$10,000
\$10,000	\$10,000	\$20,000
\$25,000	\$25,000	\$50,000
\$50,000	\$50,000	\$100,000

All contributions are tax-deductible to the extent allowed by law. SELT, the Southeast Land Trust of New Hampshire, is a non-profit organization recognized by the Internal Revenue Service. SELT's tax ID # is 02-0355374.



# SELT

<sup>1</sup>As of September 1, 2020